

FIRST WEST, INC. – LOCAL AGENCY INCLUDED IN IIABA’S BEST PRACTICES STUDY

Each year since 1993, IIABA and Reagan Consulting, an Atlanta-based management consulting firm, join forces to study the country’s leading agencies in six revenue categories. The agencies comprising the study groups are selected every third year through a comprehensive nomination and qualifying process and awarded a “Best Practices Agency” designation. The selected “Best Practices” agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

“We are honored to be named a Best Practices Agency. We have a wonderful staff of dedicated, hard-working professionals who have made this possible.” says Rich Deming, President of First West, Inc.

More than 1,300 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 267 agencies qualified for the honor. To be chosen, the agency had to be among the top-performing agencies in one of six revenue categories.

The agency was nominated by either a Big “I” affiliated state association or an insurance company and qualified based on its operational excellence.

The **Best Practices Study** was initiated by the Big “I” in 1993 as the foundation for efforts to improve agency performance. The annual survey and study of leading independent insurance agencies documents the business practices of the highest performing agencies and urges others to adopt similar practices.

Founded in 1973, First West, Inc. is the largest locally owned independent agency in the Gallatin Valley with access to over a 100 insurance companies. Their mission is to provide value, protection and peace of mind to their customers.

For further information, please contact First West, Inc. at 406-587-5111.